

Seeking circular feedstock-derived ingredients to drive down land surface dependency

Ecover Co-ordination Center NV develops all EU cleaning products for the European market. One of the key strategic goals is to switch land intensive ingredients with circular feedstock-derived alternatives to drive down land surface dependency, CO2 emissions and impact on biodiversity. Ecover has launched sustainable cleaning products based on these types of ingredients before and wishes to further expand its product repertoire containing these substances.

R&D challenges and priority areas:

- Drop-in Surfactants from waste/side stream feedstocks (lauryl sulphates, alkyl polyglucosides, glutamates, microbial glycolipids)
- Non-Drop-in Surfactants from waste/side stream feedstocks
- Drop-in non-surfactants from waste/side stream feedstocks (ethanol, lactic acid, citric acid + derivatives)

Stages of development preferred:

- TRL 4 and up, ideally TRL 6 and up with sight on large scale implementation

Types of collaboration preferred:

- Bilateral/private and/or EU/national/international governmental funding



[SUBMIT OPPORTUNITIES](#)

